

E TĀUA LE PISINISI I LE TOE FAALELEIA MAI FAALAVELAVE FAALLENATURA



O 'aai, nuu ma alalafaga malolosi e pei lava o latou pisinisi

E pei ona faamaonia i su'esu'ega, e iai le fesootaiga o le malosi o se faalapotopotoga ma 'aai, nuu ma alalafaga. Afai e lē o sauniuni faalapotopotoga ma pisinisi i faalavelave faafuasei, e lē o sauniuni foi nuu ma alalafaga.⁴

E te il...



O pisinisi laiti ma le feololo e lē na' o le faamoemoega lea o le tele o tamaoaiga i le lalolagi, o i latou ia ua masani i le avea ai ma faavae o ia tamaoaiga.

I totonu o Peretania Tele ma Amerika, o le 99% 'o pisinisi laiti. I ātumu o le Pasefika, o pisinisi laiti ma pisinisi a tagata taitoatasi (informal micro-business) o i latou nei o loo tele lo latou sao i le tamaoaiga ona o loo maua ai galuega ma faatinoina ai auunaga eseese. O nei pisinisi laiti ma le feololo e fefaasoa'i lo latou fesoasoani malosi i le itu tau i tupe ma agafesoota'i ma nuu ma alalafaga, e pei foi o nuu ma alalafaga agai foi i pisinisi.

O faamatalaga ma faamaumauga o loo ta'ua i lalo o loo faaali atu ai le tulaga o le pito sili ona aafia o vaega tūmaoti i totonu o le Pasefika i le taimi o faalavelave faanatura ma e tulai mai ai aafiaga e lamatia ai atunuu taitasi ma o latou tamaoaiga.

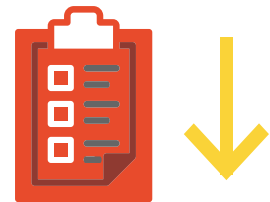
78%

O lamatiaga ma ni aafiaga na oo i ai Vaega tūmaoti i Fiti mai le afā o Winston. Ua sili atu le ma'ema'e o nei pagatia nai lo le vaega lautele, ma e 1.5 piliona tupe Fiti le tau faatusatusa o mea faaleagaina ma aafiaga i le vaega tūmaoti.¹



((\$449.4MILIONA TUPE AMERIKA))

Tupe aofa'i o mea faaleagaina i le afā o Pam i Vanuatu i le 2015.⁴



Fai sau Fuafuaga Faaauu o le Pisinisi (FFP) (Business Continuity Plan/ BCP) ma faagaioi loa.

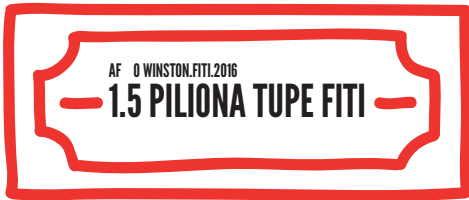
Afai e leai sau FFP poo lena foi e te lē o mautinoa poo le ā lena mea, faaoga la matou ata ta'iala o le FFP lea e vave ma e 12 laasaga faigofie e mafai ai ona e faia i le 12minute! Asiasi ane i le spc.int/businessresilience

**FAATITIA LAMATIAGA,
IA SAUNIUNI,
TALI E TUSA AI
MA TOE VAVE FAALELEIA
MAI SOO SE FAALAVELAVE.**

NO NISI FAAMATALAGA

IA AVEA LOA MA PISINISI SAUNIUNI MO FAALAVELAVE.

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((\$722,698,500 TUPE AMERIKA))

Tau aofa'i faatusatusa i mea faaleagaina mai le afā o Winston i Fiti. O faamaumauga na faali mai ai e 78 pasene le tau aofa'i o mea na faaleagaina ma aafiaga ogaoga i le afā o Winston.⁵



50%

O mea na faaleagaina i le afā o Evan i Samoa i le vaega tūmaoti i le itu atina'e, agafeso'ota'i ma aseta poo atina'e tetele eseese o lo latou tau aofa'i i tupe Samoa e \$209,680.30.⁶



Tatou te manuia i le 'aufaatasi

E tele mea lelei e maua pe a galulue faatasi mo le lelei o tagata uma lava. O lenei mau faavae e afua mai mea uma e aofia ai faiga faapaaga i le itu o faalapotopotoga ma auaunaga lautele ma le vaega tūmaoti auā sauniuniga ma le itu toe faaleleia mo faalavelave faafuasei.

O faalapotopotoga ma auaunaga lautele ma le vaega tūmaoti ua tuufaatasia punaona ma lo latou tomai auā le toe vave faaleleia o ni aafiaga mai faalavelave faafuasei. O lenei faiga paaga e lelei tele ma e fesoasoani tele i le toe vave faaleleia o itumalo ma nuu pe a tuana'i se faalavelave faafuasei.

Afai o loo e auai i le faalapotopotoga o le 'aufaipisinisi poo soo se vaega foi i lou atunuu ma o loo manaomia se galulue malolosi ma le auaumea faatasi faapaaga ma faalapotopotoga ma auaunaga lautele ma le vaega tūmaoti, aisea e lē valaaulia ai ni sui o le faalapotopotoga ma auaunaga lautele e amata talanoaina se fuafuaga e galulue faatasi?

O loo ta'ua i lalo ni auala e mafai ai ona e 'auai ai:

- Faatulaga ni fonotaga mo ni feiloaiga taitoatasi. E mafai ona e faaso atu ai le ata vitiō "E Tāua le Pisinisi mo le Toe Faaleleia mai Faalavelave Faafuasei" o loo i luga o la matou uepagaofesootaiga: spc.int/businessresilience
- Valaaulia i latou e faaso pe talanoa i fonotaga a le 'aufaipisinisi
- Faatulaga se Vaiaso o le Taulogologo ma le Galulue mo le Manuia (Resilience Awareness Week) ma valaaulia sui o faalapotopotoga ma auaunaga lautele ma vaega tūmaoti e 'auai ai.

Endnotes:

¹ Civil Defence Wellington Region Emergency Management Office. (2017). Retrieved February 24, 2017, from Wellington Region Emergency Management website, <http://www.getprepared.org.nz/>

² National Research Council. 2011. Building Community Disaster Resilience Through Private-Public Collaboration. Washington, DC: The National Academies Press. Retrieved 3 April, 2017 from The National Academies Press <http://bit.ly/2nxUvby>

³ Fiji Government. (2016, May). Post-Disaster Needs Assessment: Tropical Cyclone Winston. Retrieved February 24, 2017, from Relief Web International, <http://bit.ly/2kSlhPH>

⁴ Government of Vanuatu. (March, 2015). Post-Disaster Needs Assessment: Tropical Cyclone Pam. Retrieved from Pacific Disaster Net <http://bit.ly/2mqPeCJ>

⁵ Fiji Government. (2016, May). Post-Disaster Needs Assessment.

⁶ Government of Samoa. (March 2013). Post-Disaster Needs Assessment Cyclone Evan 2012. Retrieved 24 February, 2017 from Pacific Disaster Net <http://bit.ly/2lxjrCm>

Thank you to our funding and content partners

A special thank you to



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